# **EAST Search History**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	0	(central near3 ad nea3 server)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	AND	OFF	2006/03/13 17:04
S2	38	(central near3 ad near3 server)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	AND	OFF	2006/03/13 17:04
<b>S3</b>	13	(central near3 ad near3 server) schedule	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	AND	OFF	2006/03/13 17:07
S4	8	(central near3 ad near3 server) schedule banner	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	AND	OFF	2006/03/13 17:07

3/15/2006 10:45:20 AM C:\Documents and Settings\mhicks1\My Documents\EAST\Workspaces\10672622.wsp Page 1 Google

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Web Images Central ad server

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Web

Results 1 - 10 of about 20,100,000 for Central ad server. (0.49 seconds)

### Central ad server - Wikipedia, the free encyclopedia

The central ad server was first developed and introduced by FocaLink Media Services in 1995 for controlling online advertising or banner ads. ...

en.wikipedia.org/wiki/Central\_ad\_server - 13k - Cached - Similar pages

### Brand Central Ad Server Tracking | Products

Dubai's premier interactive agency provides online advertising, website design, streaming broadband video, ad server tracking and interactive campaigns.

www.flipcorp.com/brandcentral/ - 13k - Cached - Similar pages

## central ad server: Information From Answers.com

central ad server A central ad server is a computer server that stores advertisements and delivers them to web site visitors.

www.answers.com/topic/central-ad-server - 27k - Cached - Similar pages

#### Reference.com/Encyclopedia/Central ad server

Reference.com free online encyclopedia article for **Central ad server**, powered by Wikipedia.

www.reference.com/browse/wiki/Central\_ad\_server - 11k - Cached - Similar pages

### ISP-Planet - Equipment - Central Ad 4.0

Banner Ad Server: Central Ad 4.0. Every ISP who's serious about significant revenue from Web-based advertising will eventually install a banner ad server. ... www.isp-planet.com/equipment/central\_ad\_server.htm - 10k - Cached - Similar pages

## Central Ad 4.0 - Online Ad Servers and Ad Server Software ...

Internet Ad Sales -- online advertising network reviews and information, internet marketing tips, ad industry news and insights, web links and peer-to-peer ... www.internetadsales.com/modules/ wfsection/article.php?articleid=651 - 100k - Cached - Similar pages

## Online Ad Servers and Ad Server Software • .: Internet Ad Sales :.

Central Ad 4.0, Affordable ad-serving product, 472, 0, 0.00. Disco, Remotely hosted Flash ad server, 597, 0, 0.00. Discountclick, Small-scale hosted banner ... www.internetadsales.com/modules/ wfsection/index.php?category=16 - 101k - Cached - Similar pages

#### Knowledge Central: Overview - DoubleClick Inc.

Knowledge Central features the latest trends from DoubleClick's ad and ... new methodologies to calibrate panel data with ad-server reports in order to ... www.doubleclick.com/us/knowledge\_central/ - 18k - Cached - Similar pages

#### **Central Ad**

In order to use SSIs, do I HAVE to rename all files with the .shtml extension? I need to install **Central Ad** on a second **server**, do I need another KEY? ... support.centralad.com/ - 20k - Cached - Similar pages

## Resource center: Ad Server Software

Capsule Review: Offers Central Ad Pro 3.0J, an ad server package that I have used for several months to rotate over 2.5 million ads across my sites. ... www.pr2.com/resources\_ads.htm - 10k - Cached - Similar pages

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WebsiteZone.com

#### **Ad Server Solutions**

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central ad server banner automatic

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## Scholar

Results 1 - 10 of about 579 for central ad server banner automatic. (0.10 seconds)

Fuzzy Web Ad Selector Based on Web Usage Mining - group of 4 »

SM Bae, SH Ha, SC Park - IEEE INTELLIGENT SYSTEMS, 2003 - ieeexplore.ieee.org

... can accomplish data cleaning— cleaning a server log to ... transform the fuzzy sets for Web ad categories derived ... this article, we use the central gravity method ...

Cited by 1 - Web Search - BL Direct

## Key fingerprint= AF19 FA27 2F94 998D FDB5 DE3D F8B5 06E4 A169 4E46

T Yao - sans.org

... Personally, I dislike this kind of **central** monitoring and ... but its privacy control is limited to **ad** blocking ... re already using an HTTP proxy **server**, WebWasher has ... View as HTML - Web Search

## BE AWARE OF SPYWARE-AHiddenThreattoPC'sSecurityandPrivacy

J Truong, G Practical - giac.org

... andhalfofthatnumbermaybeconstantlyreceiving pop ups and banner advertisements, with ... does not require a central server for it ... download, like SpyBot and Ad-aware ... View as HTML - Web Search

## Supporting Communications Infrastructure Evolution - group of 3 »

AD Marshall - Proceedings of the 1994 conference of the Centre for ..., 1994 - portal.acm.org ... changing underlying communications layers, has been ad hoc and ... by the user, then the server subsequently spawns ... O is redirected to a PVM central console program ... Web Search

## Panopticon. com: Online Surveillance and the Commodification of Privacy.

JE Campbell, M Carlson - Journal of Broadcasting & Electronic Media, 2002 - questia.com ... receiving the benefits to agree that "banner-type ads for ... Though the central guard tower housing the panoptic ... site affiliated with an Internet ad server is to ... Cited by 3 - Web Search - BL Direct

# Defending against an Internet-based attack on the physical world - group of 13 »

S Byers, AD Rubin, D Kormann - ACM Transactions on Internet Technology, 2004 - portal.acm.org ... practiced by many Web sites such as third party ad providers. ... When a registration occurs at any server, it is communicated to a central monitoring service ... Cited by 5 - Web Search

## Securing a Process to Synchronize Field Data with a Central Database

GCWS Administrator - giac.org

... field laptops are not managed by a central IT group ... is completely isolated from the internal AD domain ... WAN Active Directory (of which the FTP Server and SyncHost ... View as HTML - Web Search

## Learning to Remove Internet Advertisements - group of 5 »

N Kushmerick - Agents, 1999 - portal.acm.org

... The central research issue, therefore, is to choose an ... are then con-sulted to classify each example as AD/AD. ... on top of the Muffin proxy server [muffin.doit ... Cited by 37 - Web Search

# Factors Influencing Clicking of Banner Ads on the WWW - group of 4 »

CH Cho - CYBERPSYCHOLOGY AND BEHAVIOR, 2003 - liebertonline.com

... 132 this study measured the real click- through of each banner ad, which is a ... were auto- matically transmitted to the database file located at the server. ... Cited by 1 - Web Search - BL Direct

Using Server Log Files and Online Experiments to Enhance Internet Marketing - group of 2 » CF Hofacker, J Murphy - Contemporary Research in E-Marketing, 2005 - biz.uwa.edu.au ... revenue by inducing the visitor to click on ad banners. ... Using Server Log Files 239 ... to wording, layout or formatting of specific links or banner ads influence ... Cited by 2 - View as HTML - Web Search

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Result Page: 1 2 3 4 5 6 7 8 9 10 Next

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